



Drawing Board Studios

Basic Website Package - \$500 and up

WHY YOU NEED A WEBSITE: No matter how small your business is, word of mouth just isn't enough to stay competitive in 2021/2022. A website, even a simple one, is a key marketing tool for personalizing your brand, sharing information, staying connected with customers and finding new ones! A website with a user-friendly design, easy navigation, quality graphics and photos, relevant content and good use of SEO will help you stay competitive and help grow your business.

I use the WIX platform or a provider of your choice. Together we will set up a domain for your business and a basic website. I can also redesign/rebrand your existing website.

The Website Building Process:

1. GATHERING AND ORGANIZING INFORMATION: I work with you to prioritize your

company content, organize it with a sitemap so that your customers can easily find what they are looking for and have a positive on-line experience.

2. PUTTING IT TOGETHER: Most websites should include these four basic pages that I will set up for you: HOME, ABOUT, SERVICE, CONTACT US Each page will include links for easy navigation and keywords.

3. TESTING: Once your website is published, I will view it on various platforms, testing links and loading. I will test your website on different devices to make sure it looks the way it should and tweak if necessary.

Contact Debbie at: drawingbrdstudios@gmail.com or 908.868.0862