



Drawing Board Studios

Digital/Print Advertisement - \$150

WHY YOU NEED TO ADVERTISE: Print and Digital advertising helps your small business target potential customers, generate leads and ultimately increase sales. Ads introduce new products and services, promotions, customer experiences and build trust and loyalty.

At Drawing Board, I design both digital and print ads and will help you optimize your placement on the right social platform or publications specific to your industry or location.

My Process:

1. Setting up Your Ad: I collaborate with you to clearly articulate your ad's message. Through carefully chosen details such as

headlines, descriptive paragraphs, keywords, visual composition, colors, fonts and imagery, I ensure that your ad is quick and easy to read and your message is clear. I also make sure that the specs of your ad match the platform or publications requirements.

2. 3/5 Revisions: Getting the message right for your ad is a process. I offer up to five reasonable revisions.

3. Ad Placement: I will upload your ad to your chosen platform or send it to your publisher and troubleshoot any issues after your ad is placed.

* If additional revisions are needed, DBS will charge an hourly rate of \$35/hr

Contact Debbie at: drawingbrdstudios@gmail.com or 908.868.0862