



Drawing Board Studios

Logo Creation Package: \$350

Your logo is your initial connection with your customer. It defines how a customer feels and thinks about your brand. A great logo will help your small business stand out among your competition and build brand loyalty.

At Drawing Board, I create logos that are memorable, professional, easily recognizable and inspiring:

My Logo Design Process:

1. Intake Questionnaire and Analysis - This is where I learn about your company personality, your competition, your unique services/products and help you position your logo within your industry. My goal is to provide you with a fresh, professional and inspirational identity that is exclusively yours and accurately depicts your vision.

2. Three to Five Initial Logo Designs: My designs are drawn from your questionnaire responses and will cover the breadth and

depth of your vision thus giving you choices on the direction you'd like take your new logo and brand identity,*

3. Three to five Revisions: From your feedback on the initial set of designs, I re-work the designs to hone in on exactly what you are envisioning. Designing a logo is a process, and may take several revisions to get to where you want your logo to be.*

4. Final Output - When you sign off on your final logo design, I will provide you with the following output files: color/ black and white versions in jpg, png, and pdf files, plus usage guidelines

* If additional revisions are needed, DBS will charge an hourly rate of \$35/hr

Contact Debbie at: drawingbrdstudios@gmail.com or 908.868.0862